

## Zucchetti S.p.A.

## **Strategic Account Manager**

Strategic Account Manager that will generate revenue by selling software solutions and services (especially HR and workforse management solutions) to existing clients within an assigned territory. He/She will manage relationship with assigned client base, made of mid/big-sized companies and international groups, to ensure retention and grow revenue.

Knowledge & Skill Requirements:

- exceptional written, verbal and interpersonal communication skills,
- ability to articulate value proposition and to manage sales with multiple decision makers,
  - ability to manage internal resources to complete the sale. Experience required:
  - 3-5 years experience in the IT, TLC and services industry,
- experience interacting and facilitating communication with all levels in the IT institution organization.

Knowledge of retail, manufacturing and facility management industry is considered ad a plus.

Education required. Bachelor's degree in Business or Marketing or Management Engineering or equivalent experience.

Main Responsabilities:

- manage territory to maximize sales resources and revenue opportunities,
- perform inside sales activities for an assigned client base and product line to close business and to achieve assigned objectives,
- working with strategic foreign partner, aligning the activity according to the corporate strategy,
  - maintain sales forecasting data in sales reporting system,
  - serve as primary relationship contact for assigned client base to

communicate strategic plans and status,

- maintain regular contact with clients,
- stay abreast of current industry trends, competitors and current/new

company products and services.

Sede di lavoro: tutta Italia

Periodo indicativo di inizio: inserimento ad avvenuta scelta del candidato.

Le offerte di lavoro s'intendono riferite a entrambi i sessi secondo il disposto delle leggi 903/77 e 125/91

